

YARA CHEVSKAYA

Graphic Designer/ Illustrator

EDUCATION:

2013 - 2018 New York City College of Technology – Bachelor's Degree in Communication Design

2012 (Summer) Fashion Institute of Technology – Animation/Illustration

2006 - 2009 Ukrainian Art School – Drawing/Sculpturing/Art History

WORK EXPERIENCE:

2022 - Present

Jay Franco & Sons:

Promoted to **Senior Packaging Design Manager**

2019 (April) - 2022

Jay Franco & Sons:

Packaging Manager

- Design licensed and in-house packaging for retailers. Manage packaging from concept through production
- Create packaging comps/mock ups for presentation and production
- Work with overseas factories to manage the production of all elements of packaging
- Maintain brand consistency through each retailer
- Meet targeted deadlines, reporting to VP of Packaging Design to make sure projects are on schedule

2018 (September) - 2019 (April)

Gina Group:

Packaging Designer/Coordinator

- Responsible for assisting the Footwear and Fashion Accessories Team by meeting deadlines
- Manage multiple projects from concept to completion, and maintaining design files
- Create, design and develop new, or improve existing labeling and packaging
- Develop and strengthen brand assets, including style and usage guides, finalized to broad packaging systems in multiple and diverse categories
- Present and rationalize work to executive managers

2017 (Fall)

Haute Living Magazine:

Graphic and Layout Design Internship:

- Responsible for assisting the Graphic and Editorial Layout Team with all daily tasks
- Created and edited magazine layouts
- Worked closely with marketing and product teams to assure accuracy of information
- Conceptualized and executed templates for the magazine
- Designed and edited Graphic content

2016 - Present

Freelance Graphic Designer:

Various Graphic and Illustrator Design Projects

Consultant for graphic design, websites, business cards, packaging, illustration, layouts, marketing collateral, signage

2013 (Summer)

Nicolas Roerich Museum Internship

PROGRAM SKILLS:

Proficient in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Dreamweaver, After Effects and Flash), CAD, SPSS, and Microsoft Suite

LANGUAGES:

English, Russian, Ukrainian, Greek

CONTACT:

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